



NATURE COLLECTION

PRESENTATION

By Danil Ozeroy



VIEW THE PAPER AND ENJOY THE NATURE.

PAPER PROMOTION

For my project with NINNAH, paper company. I am promoting various paper types and textures to graphic designers, showcasing how papers can elevate their creative work and add tactile appeal to designs.

BOOK THEME

This is a children's book focused on teaching the importance and beauty of nature.



FRONT COVER



I am using a specific font designed for nature and animal topics. The toucan and headline are made with shiny materials.



BACK COVER



The back cover includes text explaining details about the book and preparing readers for its content. The logos on the back cover feature shiny materials.





CLEAN THE BEACH



I am trying to explain the importance of recycling and cleaning with a text that highlights why it matters. The fun part of this page is that people need to find cut squares, and under them, there is trash and plastic. The goal is to clean the beach by putting the trash in a 3D recycling bin. I am using sandpaper, which has a rough texture and feels like actual sand.

CHAMELEON



I am using six different chameleons with varying colors and paper thicknesses. There is six different sheets, and people can lift each sheet to reveal the name of the chameleon's color and information about the paper.

SEAHORSE



The seahorse and transparent paper. My goal was to find a picture where the seahorse is hiding in the corals, and the transparent paper helps reveal it. When you flip the page, you will see the full beauty of the picture.





JUNGLE

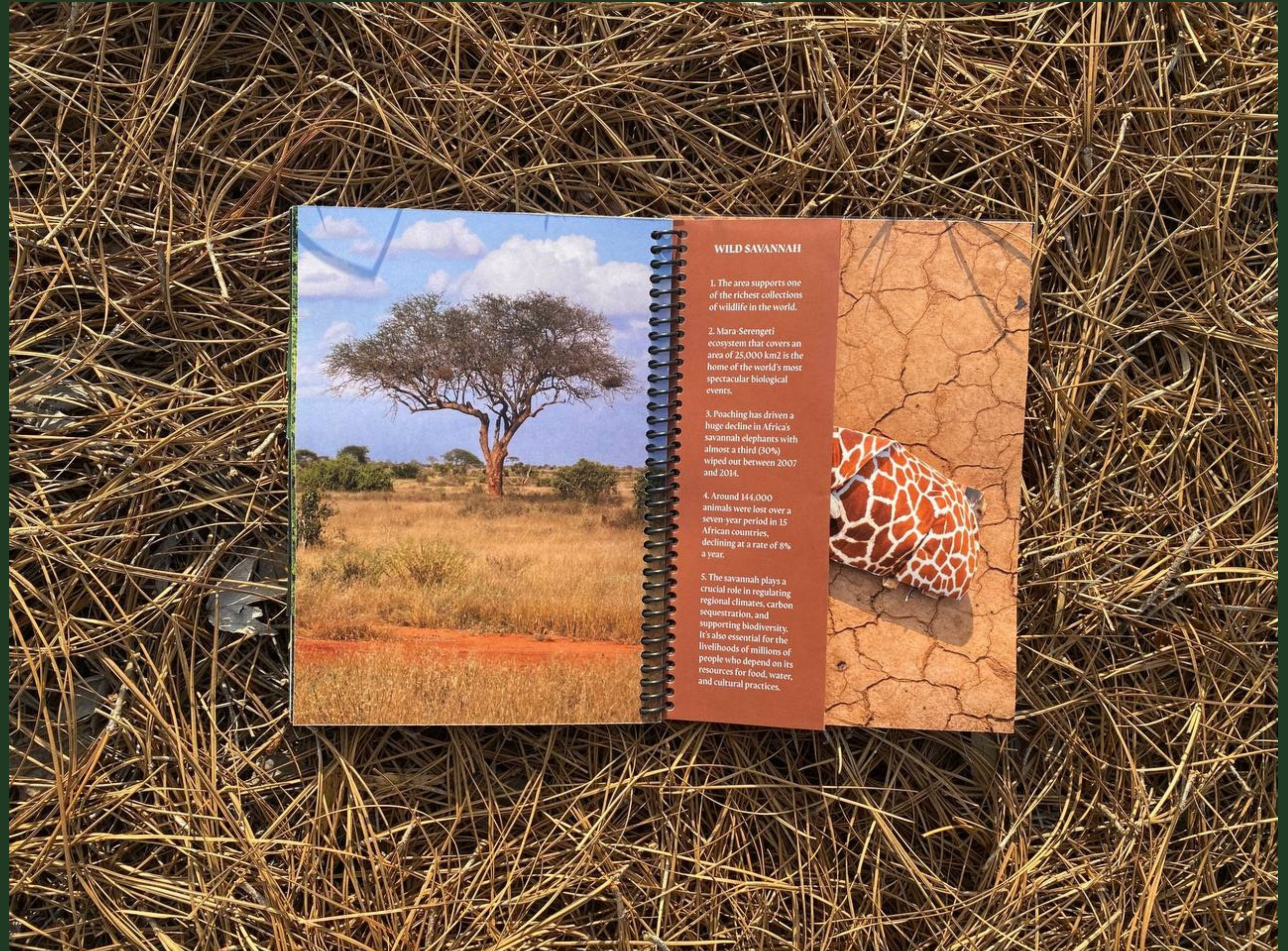


Page 6 explains facts about the Amazon Rainforest, accompanied by a picture and a flippable information page. Page 7 features a picture of grass with a specific texture, along with information about the Anaconda snake. The snake is presented with a roll fold.

SAVANNAH



The Savannah page is similar to the previous one. One page features a beautiful picture of the African Savannah, and the next showcases a giraffe. The giraffe is presented with a Z-fold.





PLACE THE ANIMALS



This page is very playful. People can touch and interact with the animals. The goal is to place the animals in the correct habitat. I am using Velcro to attach the animals and thick paper to ensure durability.



SURPRISE



Free zoo tickets to Central Park in NYC.



**THANK
YOU**

