

Danil Ozerney

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Education

Savannah College of Art and Design | Savannah, GA

Degree: Bachelor of Fine Arts in Advertising and Branding | **GPA: 3.91**

Accomplishments: Dean's List. Athlete of the Year. All American.

Professional References

FIGURD | **Richard John Buchner** | August 2025 | (678) 787-4524 | rjb3games@gmail.com | Savannah, GA

Working with StoryFrame was a great experience. They created our new FIGURD logo, poster ad, and website — everything came together perfectly and captured our brand exactly how we imagined it. The process was professional, creative, modern, and easy from start to finish. We're happy with the results and definitely plan to keep working with StoryFrame in the future!

Sugar Doodles | **Michael Brown** | March 2024 | (443) 534-3200 | jbmangos@gmail.com | Online

Working with Danil and StoryFrame has been very productive for our team at Sugar Doodles. They brought fresh ideas and creativity to every part of the project. They designed beautiful, vibrant packaging that perfectly reflects our brand personality, developed advertising materials promoted to our audience, and created UX/UI experience for our game for kids that elevated kids' engagement. StoryFrame's ability to combine design, strategy, and storytelling made the entire process smooth and collaborative. We're excited to continue working with StoryFrame. — *Michael Brown*

ETA | **Carlos Maehama** | November 2023 | (786) 970-9928 | Miami, FL

From the very beginning, their team brought our idea to life. By building a website completely from scratch, they showed our company in new, modern colors and identity. They crafted cohesive promotional materials that made a quick impact. They designed and placed posters across our territory, printed flyers, and even created a polished company magazine journal that perfectly represented our brand. Every piece felt intentional and connected, showing StoryFrame's true talent for blending creativity with strategy. We wish we could have met Danil earlier. We loved the results and look forward to working with them again on future projects if needed.

Professional Skills and Tools

Skills: Advertising (Video, Digital, Social Media, Print, Outdoor, Broadcast), Digital Marketing Strategy, Campaign Performance Optimization, Branding & Identity, Copywriting, Packaging Design, Typography, Consumer Insights, Data Analytics, Marketing Analytics, Project Management, Team Leadership, Budget Management.

Tools: Microsoft 365 (Excel, PowerPoint, Word, Outlook), Adobe Creative Cloud (Illustrator, InDesign, Photoshop, After Effects, Acrobat, XD), Figma, ChatGPT, Google Analytics, Google Ads and Meta Ads, Tableau, Canva.

Languages: English and Russian.