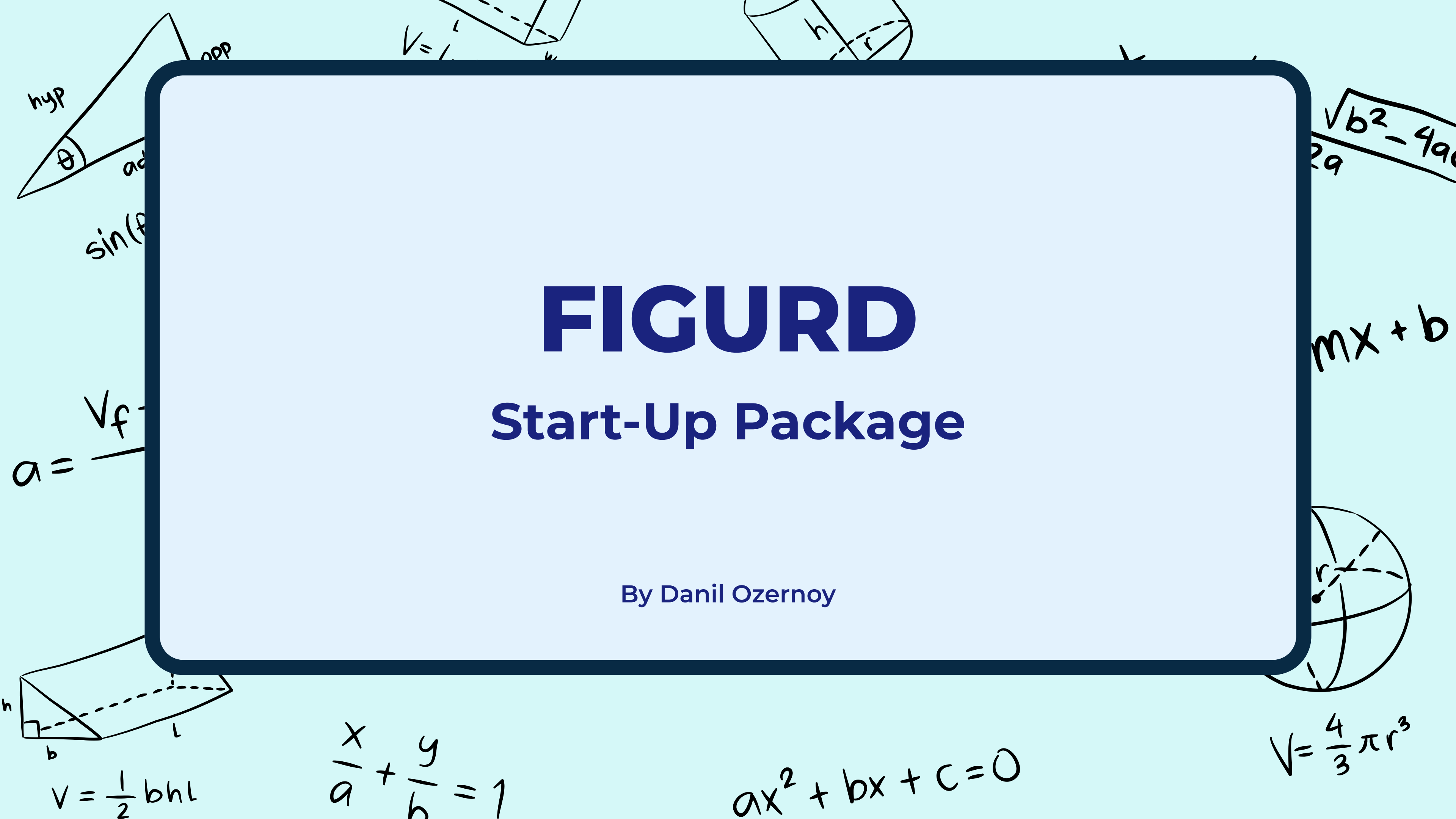


FIGURD

Start-Up Package

By Danil Ozeroy



Logo Examples

FIGURD

FIGURD⁼

FIGURD

FIGURD

FIGURD
A Game You Can Count On!

FIGURD
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Final Pick

FIGURD

A Game You Can Count On!

Website Development

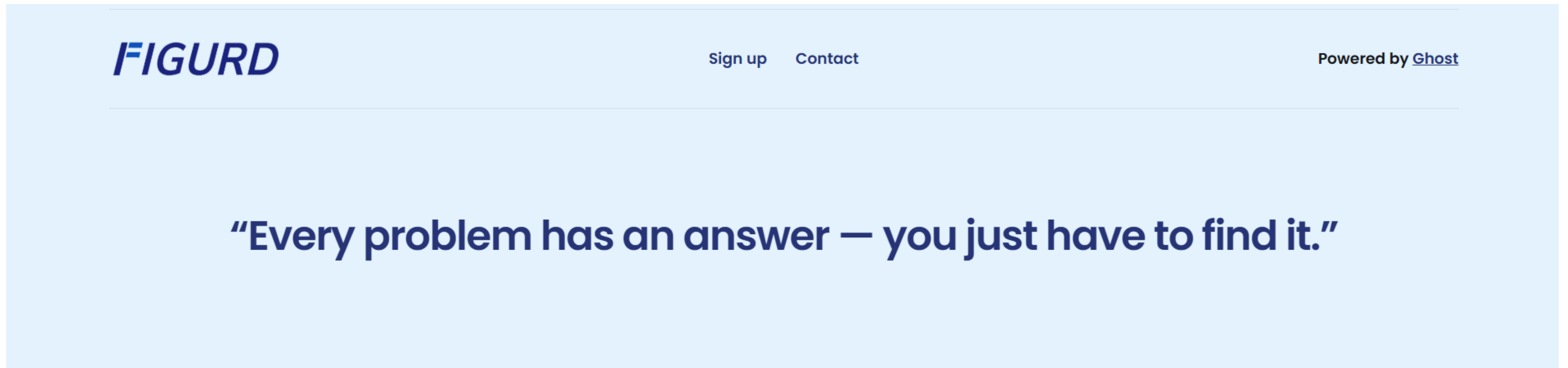
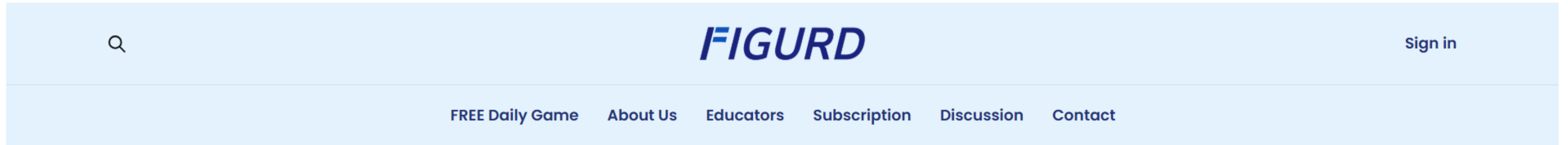
Check out the official website

www.figurd.com

Scroll Down



Header + Footer



Home Page

<https://figurd.com/>

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Introducing Figurd to Your Class

My favorite part of my job is visiting a class for the first time and introducing kids to FIGURD. I will put this in some easy-to-follow steps for you: Once your students understand the game via this introduction, we recommend exploring Figurd in other contexts, such as a...

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About Us

<https://figurd.com/about-us/>



Richard John Buchner III

Founder of Figurd



Danil Ozeroy

Integrated Brand Manager

Engagement is the secret. You don't need to be the "math whisperer" but you do need to be the "kid whisperer."

Research and development of our patented products began under the Albert's Insomnia label. Albert Buchner, the inventor's great-grandfather, held patents on spark plugs, mufflers, and governors, and provided the creative spark that inspired the family's legacy of innovation. Later, his great-grandson, while in the third grade, created a game using the numbers on his digital clock radio—he had one minute to play before the numbers changed. This simple bedtime counting game became the foundation for what is now Figurd.

From a simple idea to a patented brain game and educational tool, Figurd continues to help students "learn to think," reduce math reluctance, and build a crucial life skill—learning math—while making it fun, rewarding, and imaginative.

Figurd - A Game You Can Count On!



Innovative Math Solutions is the parent company of Albert's Insomnia and Figurd

Educators

<https://figurd.com/what-is-figurd/>

Math journeys should begin with Figurd

Building Automaticity

Kids begin in elementary school, where FIGURD helps them overcome the time consumption of memorizing math facts. Through gamification, math reluctance is reduced while they achieve automaticity up to 20x faster than traditional methods. This builds a strong positive foundation that reduces the arithmetic mistakes many students make in higher math.

1

Interactive Learning

The low floor gets all the kids in the game and the high ceiling keeps kids engaged. Gamified activity sheets flip the usual routine by giving the answer first and letting kids create the equation intuitively teaching them order of operations and keeping them a step ahead with a proven, stronger foundation.

2

Motivation

Kids compete in contests throughout the years, earning prizes and recognition that make them want to keep learning and playing. Gamification also builds competition, collaboration, leadership and support, turning math into something social and exciting.

3

Progress

Studies show that just 3 sessions per week, 15 minutes each with FIGURD, can lead to significant gains. In fact, the number of students who achieved mastery of arithmetic skills increased by 8.88%. This success happens when kids are enjoying math disguised as play.

4

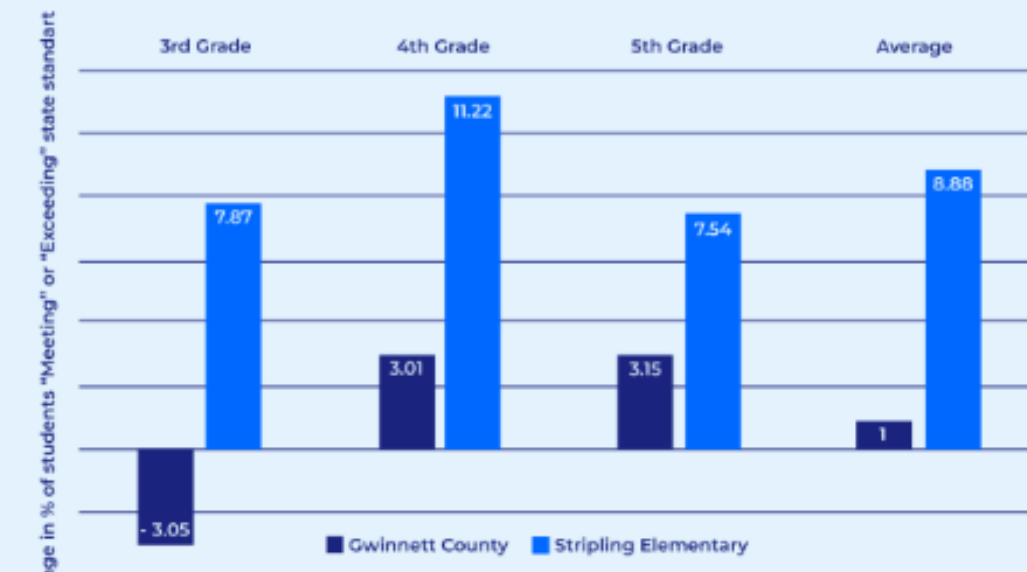
Future Opportunities

Over time, kids not only achieve higher SAT scores but also unlock access to top colleges with scholarships. Strong math skills pave the way to careers in STEM fields, leading to better opportunities, higher wages, and long-term success.

5

Innovative math solutions impact on "Met" and Exceeds" on state exam

Data from D.O. Ed Press release 2013



Stripling implemented Albert's insomnia in guided math rotations

Introducing Figurd contributed to a 23% increase in computational proficiency in only 2 weeks!

"Immediately after introducing the game, they were hooked! If it wasn't a part of the station that day, they would beg to play it at the end of the day. Math facts were no longer a dreaded part of the day. My students were completing their math facts at 92% passing rate. To my amazement, some of my 1st Grade students have begun to multiply! The students work as a team, they are engaged, and they are having a blast!"

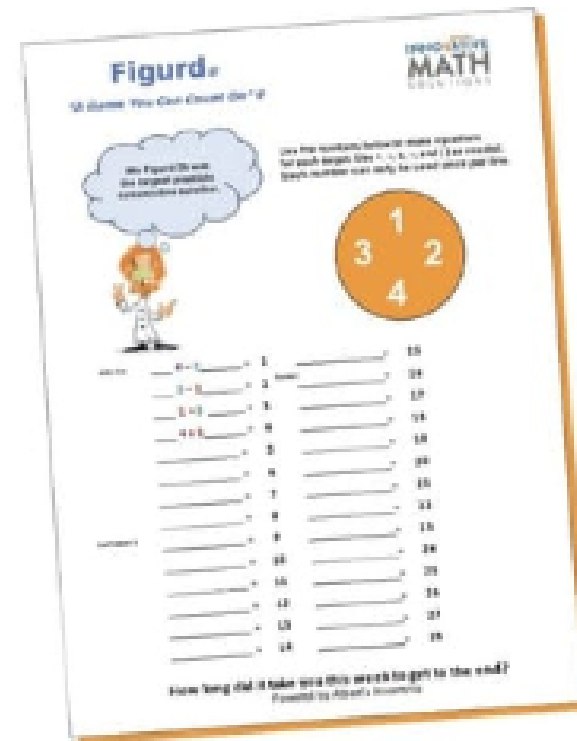
- Leah Beidelman Carter Academy Texas Aldine ISD

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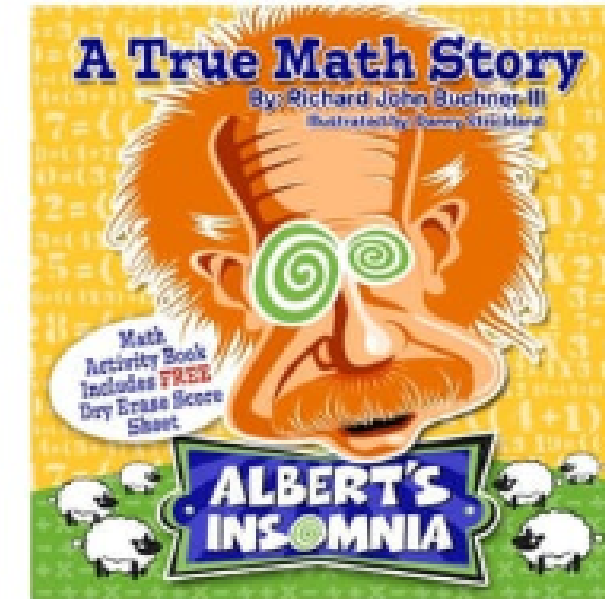
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Discussion

<https://figurd.com/tips-and-tricks-open-discussion/>

Tips and Tricks – Open Discussion



Ryan Abrams

30 Jun 2025

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Member discussion

2 comments

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Become a member of "Every problem has an answer — you just have to find it." to start commenting.

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Rick Buchner · 30 Jun

Stacey, prime numbers are often the high hurdle for me too.

♡ 0 ↩ Reply ...



Stacey Eliassen · Senior Graphic Designer · 30 Jun

I was playing the game today and got caught up on the 13th spot. I finally figured it out! $11+5-3=13$. Not sure why that was so hard for me lol.

♡ 0 ↩ Reply ...



THANK YOU

**See more of the user experience and
interface design on the official website:**

www.figurd.com